

## ABSTRACT OF THE DISCLOSURE

The invention is directed to a method of treating otitis media, otitis externa, and wounds to animal and human skin where tissue healing is delayed due to skin maceration caused in part by wound discharge exacerbated by e.g., folds of skin. More specifically, the invention relates to treating chronic otitis externa and media in subjects such as dogs and cats by administering to a subject in need of such treatment an effective amount of a pharmaceutical mixture, in the form of a powder, to mop up discharge, reduce pain, reduce inflammation, and reduce harmful populations of bacteria and fungi, and thereby promote rapid recovery from otitis media and/or otitis externa. The invention is further directed to providing an apparatus to deliver a powder composition to the ear of a subject such as a dog or cat.